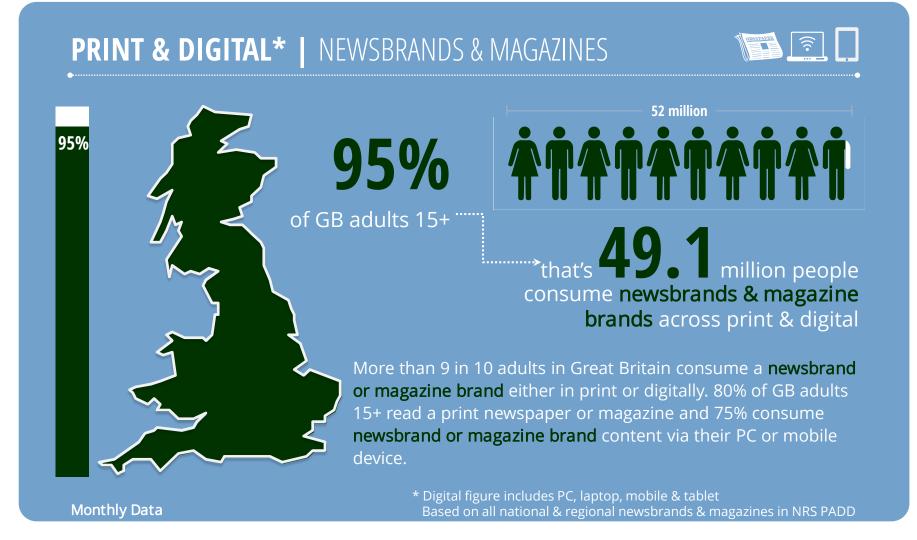


91%

Data are strictly embargoed until 23:59 on Wednesday 1st June 2016

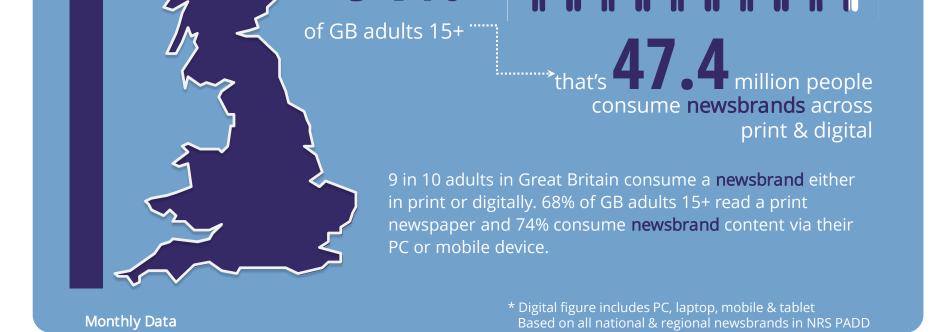


PRINT & DIGITAL* | CONSUMPTION OF NEWSBRANDS

91

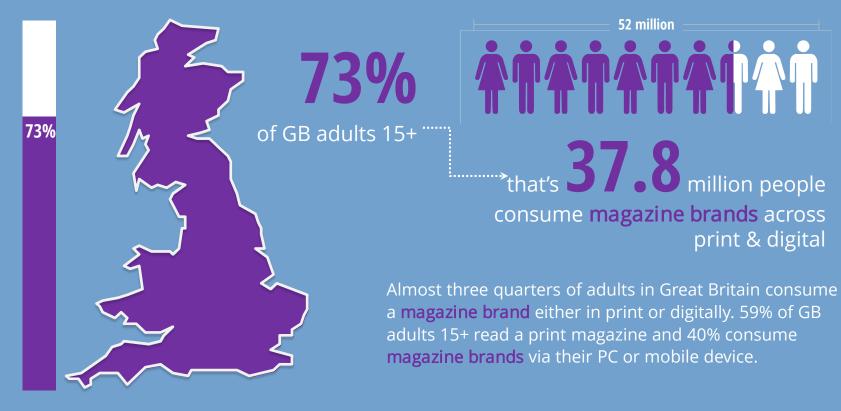


52 million



PRINT & DIGITAL* | CONSUMPTION OF MAGAZINES





The National Readership Survey was established in 1956 and today provides the most authoritative and valued audience research in use for print and digital advertising trading in the UK.

The survey covers over 250 of Britain's major newsbrands and magazines, showing the size and nature of the audiences they achieve.



Publishers Audience Measurement Company,

7/8 Market Place, London W1W 8AG



